



## **WORKING CAPITAL FINANCING**

Many small and medium-sized businesses obtain working capital loans to stabilize, grow, and take advantage of opportunities.

It is sometimes called "credit card receivable funding" or "accounts receivable financing," eligibility is primarily based on the strength and consistency of a business' sales. Working capital loans are generally "cash flow friendly" to the business: hence, the lender gets paid when the business gets paid.

A company can be endowed with assets and profitability but short of liquidity if its assets cannot readily be converted into cash. Positive working capital is required to ensure that a firm is able to continue its operations and that it has sufficient funds to satisfy both maturing short-term debt and upcoming operational expenses. The management of working capital involves managing inventories, accounts receivable and payable, and cash. If current assets are less than current liabilities, an entity has a working capital deficiency, also called a working capital deficit.

The number one reason most people look at a balance sheet is to find out a company's working capital (or "current") position. It reveals more about the financial condition of a business than almost any other calculation. It tells you what would be left if a company raised all of its short term resources, and used them to pay off its short term liabilities. The more working capital, the less financial strain a company experiences. By studying a company's position, you can clearly see if it has the resources necessary to expand internally or if it will have to turn to a bank and take on debt.

## **HARD MONEY FINANCING**

Hard-Money Lenders specialize in providing short term funding for real estate investors based on the value of the property not the credentials of the individual with no down payment or monthly payments required.

Real estate investors use hard money loans to provide flexibility and autonomy so that you can complete your project in a timely and cost effective manner.

Most hard money lenders come from the banking and finance industry where they look at what a property is...not what it COULD be. Banks, credit unions and other hard money lenders don't truly understand what it means to find a property and improve it for a profit.

Your hard money loan should be designed for you to make a profit!