International Airport Concession Briefing Package

RMD Financial Corporation RMD Financial Corporation

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Purpose of Briefing Package

This briefing package should provide the reader with an overall perspective of the international airport concession industry. Each investor will glean a clear understanding of how political issues, security, economics, and social factors affect the international airport concession industry. Investors will come to appreciate why the political structure of a city or region is a reflection of its airport history (example JFK and others). Concession operational, investment, and management issues are addressed in this package. The process of developing or acquiring airport concessions is also outlined in this briefing package. After reviewing this briefing package, an investor will have a basic understanding of the three levels of analyses one must conduct to make a prudent investment decision.

Scope of Concession Program Analysis

RMD Financial Corporation generates concession structure analysis based upon timely & critical information from foremost industry sources. The objective of this analysis is to provide an essential three-part report for the concessionaire in evaluating any airport concession opportunity. The Level I report provides preliminary economic analysis of the top twenty international airports in North America and is the starting point for analyzing an airport's concession program. It is based upon 16 major categories critical to any concession. In Level II analysis, we provide concourse and terminal success and failure rates. The final report, Level III, analyzes location and its significance.

Primary Information Sources:

- Airports Council International North America
- Federal Aviation Administration
- US Department of Transportation
- RMD Financial Corporation's staff and clients

Preliminary Economic Analyses – Level I

Number 1 Ranking By Category

RMD has ranked each of the top twenty North American international airports below based upon 16 major analytical categories. The *number one* airport in each category has been identified. The number one *overall* international airport in North America, from the standpoint of *concession management and revenue performance* is <u>Las Vegas - McCarran International Airport</u> and the *worst overall* international airport is <u>Toronto Pearson International Airport</u>.

Passenger Count Ranking

Passenger Count Ranking are determined by the Airports Council International of North America based upon the FAA's annual report of passenger **enplanements and deplanements** at US airports. Of the 151 airports in North America, 56.87% of 1,354,262,379 passengers travel through the top twenty airports.

Airport

RMD has listed each of the top twenty North American international airports based upon their passenger traffic. RMD has included a website link to the home page of each international airport. Each website will enable you to find detailed information about each airport.

Passenger Count Category #1

The FAA generates an annual report of passenger enplanements and deplanements based upon information provided to the agency by aviation managers.

Percentage Total Category #2

The passenger traffic of each international airport is compared to the total passenger traffic for the top twenty North American international airports and the percentage of traffic controlled by each airport is listed.

Total Revenues Category #3

Each international airport publish the annual revenues for each *revenue source* to include, retail, services, landing fees, and food and beverage revenues. Trade magazines such as *World Airport Retail News* publish annual detailed revenue numbers. RMD's concession structure analyses are limited to retail, services, and food and beverage revenues with an adjustment for *Duty Free and General Services* revenues. This adjustment allows for a comprehensive comparative analysis of all airports.

Total Net Passenger Yield Category #4

The net passenger yield for each airport reflects a *computed net dollar yield* for each airline passenger. Both passenger enplanements and deplanements numbers are included in the analysis. The net passenger yield numbers for retail, services, and food and beverage revenues serves as an indicator of how well each airport has structured its concession program. An airport with retail *NPY* of \$5.50 is generating greater revenues for their concessionaires and airport authority than an airport generating an *NPY* of \$2.50. An airport could be generating below average *NPY's* and still be a poorly managed airport from the standpoint of the concessionaire.

Net Passenger Yield Less Duty Free Category #5

The net passenger yield for each airport reflects a *computed net dollar yield* for each airline passenger. Only five of the top twenty international airports realize significant *Duty Free* revenues. Hence, we have computed the impact of Duty Free Revenues on overall revenues. RMD's concession structure analyses are limited to retail, services, and food and beverage revenues with an adjustment for Duty Free revenues. This adjustment allows for a comprehensive comparative analysis of all airports.

Food and Beverage Concession Analysis Category #6 -10

Each element of food and beverage revenues is analyzed separately to determine which international airport has the most *economically sound* concession program. The economic soundness of an airport's concession program is not driven by the size of the airport or the passenger traffic. A concessionaire's evaluation of an airport's concession program should include an analysis of the issues outlined below, the other relevant categories in this report and a detailed study of passenger traffic.

- **Revenues Category #6** Gross food and beverage revenues
- Net Passenger Yield Category #7 Net Passenger Yield for food and beverage revenues
- Square Footage Category #8 Leased food and beverage space at the airport

- Monthly Revenues Per Square Foot Category #9 Monthly Revenues Per Square Foot for food and beverage revenues
- Passenger Count to Square Foot Leased Category #10 The relationship between passenger count and leased square footage

Retail and Services Concession Analysis Category #11 - 15

Each element of retail revenues are analyzed separately to determine which international airport has the most *economically sound* concession program. The economic soundness of an airport's concession program is not driven by the size of the airport or the passenger traffic. A concessionaire's evaluation of an airport's concession program should include an analysis of the issues outlined below, the other relevant categories in this report and a detailed study of passenger traffic.

- **Revenues Category #11** Gross retail revenues
- Net Passenger Yield Category #12 Net Passenger Yield for retail revenues
- Square Footage Category #13 Leased retail space at the airport
- Monthly Revenues Per Square Foot Category #14 Monthly Revenues Per Square Foot for retail revenues
- Passenger Count to Square Foot Leased Category #15 The relationship between *passenger count* and *leased square footage*

Overall Revenues Per Square Foot Category #16

The purpose of this category is to establish a *standard* for all airports. The economic impact of all 16 categories is used to compute the Overall Revenues Per Square Foot analysis.

Concession Program Analysis – Food and Beverage

		Conces	sion Analysis	S				Food	and Bevera	age Concessi	on Analysis		Overall
Number 1	Pass.	Airport	Passenger	% Total	<u>Total</u>	Total NPY	NPY Less	Revenues Cat.	NPY Cat.	SQF Cat.	Mthly	Pass.	Overall
Ranking	Count		Count Cat.	Cat. #2	Revenues Cat.	Cat. #4	Duty Free &	<u>#6</u>	<u>#7</u>		RPSF Cat.	Count to	RPSF Cat.
<u>By</u>	Rank-		<u>#1</u>		<u>#3</u>		Gen. Serv.				<u>#9</u>	Sq. Ft.	<u>#16</u>
Category	ing						<u>Cat. #5</u>					Leased	
												Cat. #10	
										<u>#8</u>			
1,2	1	ATLANTA (ATL)	79,086,792	10.716%	\$192,386,311	\$2.43	\$2.43	\$119,444,938	\$1.51	85,190	\$116.84	928	\$188.19
9	2	CHICAGO (ORD)	69,508,672	9.418%	\$166,419,589	\$2.39	\$2.39	\$110,187,999	\$1.59	74,626	\$123.05	931	\$185.84
8,11	3	LOS ANGELES (LAX)	54,982,838	7.450%	\$155,531,801	\$2.83	\$2.83	\$88,298,906	\$1.61	92,287	\$79.73	596	\$140.44
	4	DALLASIFT WORTH AIRPORT (DFW)	53,253,607	7.216%	\$122,603,214	\$2.30	\$2.30	\$73,616,648	\$1.38	88,726	\$89.14	600	\$115.15
	5	DENVER (DEN)	37,505,138	5.082%	\$109,242,953	\$2.91	\$2.91	\$66,025,747	\$1.76	103,341	\$53.24	363	\$88.09
	6	PHOENIX (PHX)	37,412,165	5.069%	\$106,382,031	\$2.84	\$2.84	\$64,460,368	\$1.72	71,118	\$75.53	526	\$124.66
14, 16	7	LAS VEGAS (LAS)	36,285,932	4.917%	\$119,785,689	\$3.30	\$3.30	\$60,119,991	\$1.66	40,551	\$123.55	895	\$246.16
10	8	HOUSTON (IAH)	34,154,574	4.628%	\$67,589,236	\$1.98	\$1.98	\$35,097,738	\$1.03	53,945	\$54.22	633	\$104.41
	9	MINNEAPOLIS/ST PAUL (MSP)	33,201,860	4.499%	\$126,302,193	\$3.80	\$3.80	\$67,865,393	\$2.04	122,887	\$46.02	270	\$85.65
	10	DETROIT (DTW)	32,664,620	4.428%	\$68,735,803	\$2.10	\$2.10	\$36,950,323	\$1.13	65,848	\$46.76	496	\$86.99
15	11	NEW YORK (JFK)	31,732,371	4.300%	\$87,055,122	\$2.11	\$2.11	\$40,303,179	\$1.27	60,223	\$55.77	527	\$92.79
4, 5, 7	12	MIAMI (MIA)	29,595,618	4.010%	\$115,708,287	\$3.91	\$3.91	\$63,822,343	\$2.16	92,708	\$57.37	319	\$104.01
	13	NEWARK (EWR)	29,431,061	3.988%	\$93,407,100	\$3.17	\$3.17	\$44,745,108	\$1.52	117,403	\$31.76	251	\$88.30
12	14	SAN FRANCISCO (SFO)	29,313,271	3.972%	\$93,059,883	\$3.17	\$3.17	\$41,124,998	\$1.40	31,637	\$108.32	927	\$245.12
	15	ORLANDO (MCO)	27,319,223	3.702%	\$69,531,716	\$2.55	\$2.55	\$48,936,602	\$1.79	62,010	\$85.76	441	\$93.44
	16	SEATTLE (SEA)	26,755,888	3.625%	\$68,376,664	\$2.56	\$2.56	\$30,000,068	\$1.12	88,912	\$28.12	301	\$84.09
	17	TORONTO (YYZ)	24,739,312	3.352%	\$67,790,127	\$2.74	\$2.74	\$43,183,148	\$1.75	50,539	\$71.20	490	\$111.78
	18	PHILADELPHIA (PHL)	24,671,075	3.343%	\$54,682,996	\$2.22	\$2.22	\$38,141,404	\$1.55	63,492	\$50.06	389	\$71.77
	19	BOSTON LOGAN	23,337,327	3.162%	\$57,257,257	\$2.45	\$2.45	\$34,382,877	\$1.47	42,611	\$87.24	548	\$111.98
	20	STLOUIS(STL)	23,063,503	3.125%	\$62,639,013	\$2.72	\$2.72	\$28,779,799	\$1.25	37,495	\$63.96	615	\$139.22

		Conces	sion Analysis	3				Retail	and Servic	es Conces	sion Analysi	s	Overall
Number 1	Pass.	Airport	Passenger	% Total	Total	Total NPY	NPY Less	Revenues Cat.	NPY Cat.	SQF Cat.	Mthly	Pass.	Overall
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<u>By</u>	Rank-		<u>#1</u>		<u>#3</u>		Gen. Serv.				<u>#14</u>	Sq. Ft.	<u>#16</u>
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Concession Program Analysis – Retail and Services

Concourse and Terminal Analyses – Level II

The Level II analysis provides investors with the critical details concerning the success or failure of concourse or terminal locations in international airports. Airports with more than three concourses or terminals, and less than five-million enplanements have historically been **poorly performing airports**. Evidences of a poorly performing airport are revealed in an airport's **passenger count to leased square footage ratio**. The merchandizing and concession configuration of a concourse or terminal. A high-end jewelry retailer will not be successful in a terminal controlled by a budget airline. Nationally recognized brand named concepts have a high level of success. However, they require a greater capital investment and are viewed as **corporate flagships**. The business life cycle, lease structure, and concession buyout policy of an airport can dramatically affect the value of a concession. Of course, **location, location, location** is king in the airport concession industry.

Detailed Concession Concept Analyses

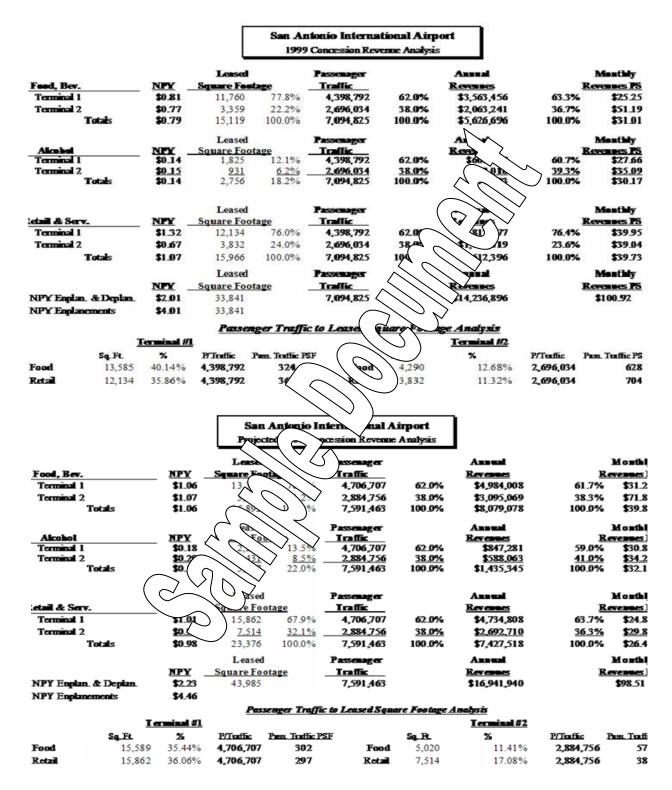
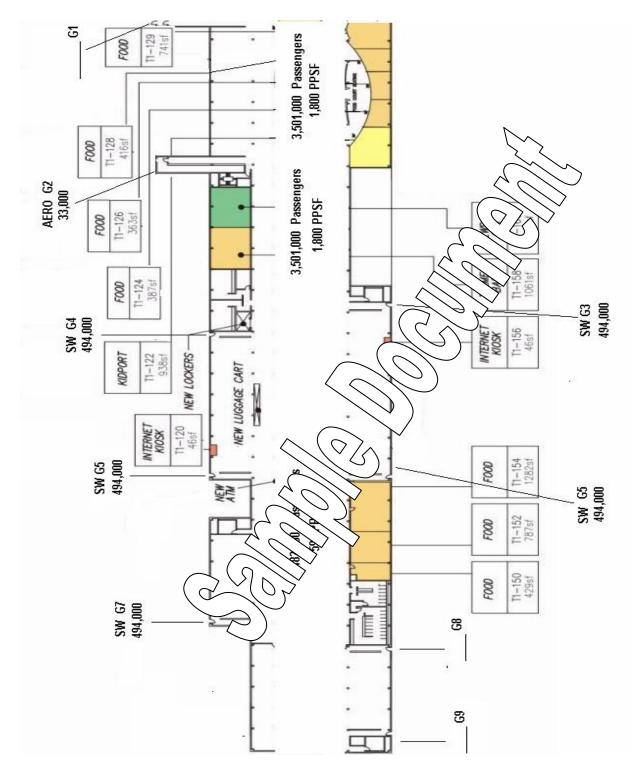


Diagram of Passenger Traffic Analysis



Concession Location Analyses – Level III

Concession Development Analysis – Scenario #1

Scenario #1 \$488,000 First Year Revenues Revenues PSF \$83.50 \$219,998 Dev/Cost 6.73 Pay/Pr

Cayenne's Hot Wings - Pro-Forma Model

Bush International Airport - Terminal E

May 15, 2006

PRO FORMA STATEMENT (YEAR 1 - YEAR 5)

Gross Revenues		Proj. FY	E 2003	Proj. FYE	E 2004	Proj. FYE	2005	Proj. FYE	2006	Proj. FYE	2007
Food	81.1%	396,000	81.1%	415,800	81.1%	436,590	81.1%	220	81.1%	481,340	81.1%
Beverages	18.9%	92,000	18.9%	96,600	18.9%	101,430	18.9%	-700, V	18.9%	111,827	18.9%
Total	100.0%	488,000	100.0%	512,400	100.0%	538,020	100.0%	a ver	0.0%	593,167	100.0%
							\sim	\sim	>		
Cost of Goods Sold							$\left(\bigcirc \right)$	\sum			
COG Food & Beverages	24.0%	117,120	24.0%	122,976	24.0%	129,125	-24	581	24.0%	142,360	24.0%
COG Paper and Others	1.0%	4,880	1.0%	5,124	1.0%	5,380		,649	1.0%	5,932	1.0%
Cost of Goods Sold	25.0%	\$122,000	25.0%	\$128,100	25.0%	\$134,54	Sto Dr	\$141,230	25.0%	\$148,292	25.0%
On-Site Direct Labor							\searrow	,			
Salaries and Wages	20.0%	97,600	20.0%	102,480	20.0%		20.0%	112,984	20.0%	118,633	20.0%
Payroll Taxes	20.0% 3.4%	97,600 16,592	20.0% 3.4%	102,400	3.49	718.2	3.4%	19,207	20.0% 3.4%	20,168	20.0 <i>%</i> 3.4%
Employee Benefits	0.8%	3,904	0.8%	4,099	0.8%		$\int_{0.8\%}^{0.4\%}$	4,519	0.8%	4,745	0.8%
Management	7.2%	35,000	7.2%	35,000	0.070	$\langle \mathcal{O} \rangle$	6.5%	35,000	6.2%	35,000	5.9%
Total	7.270	\$153,096	31.4%	\$150	-{ ©	\$5,201	30.7%	\$171,711	30.4%	\$178,546	30.1%
- Otal		φ100,000	01.170) ľ	S 5,201	00.170	ψ,	00.170	φ110,010	00.170
Direct Operating Expenses				$\langle \langle \rangle$	\nearrow	\bigcirc					
Fees/Permits/Licenses		500	0.1%	500	<u>)</u>))	500	0.1%	500	0.1%	500	0.1%
Insurance		4,000	0.8%	4,000	\searrow /	4,000	0.7%	4,000	0.7%	4,000	0.7%
Utilities		13,000	~2.7%	$\left(\begin{array}{c} \\ \\ \end{array} \right)$	2.5%	13,000	2.4%	13,000	2.3%	13,000	2.2%
Telephone		2,400	- North	$\nabla \beta$	\uparrow 0.5%	2,400	0.4%	2,400	0.4%	2,400	0.4%
Repairs & Maintenance		1,900	0.470	\mathbb{N}) 0.4%	1,900	0.4%	1,900	0.3%	1,900	0.3%
Advertising & Promotion	0.5%	2,440	$\lambda \sim$	<u> </u>	0.5%	2,690	0.5%	2,825	0.5%	2,966	0.5%
Vechicle & Transportation		3,600	$\langle \langle \langle \langle \langle \langle \langle \langle \rangle \rangle \rangle \rangle \rangle$		0.7%	3,600	0.7%	3,600	0.6%	3,600	0.6%
Credit Card Express		7,320	13		1.5%	8,070	1.5%	8,474	1.5%	8,898	1.5%
Outside Services		1.	(b)	<u>~</u>	0.4%	1,800	0.3%	1,800	0.3%	1,800	0.3%
Others	i	<u> </u>	$\sum \infty$	\checkmark \checkmark	0.0%		0.0%		0.0%		0.0%
Total		~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~	7.6~	\$37,448	7.3%	\$37,960	7.1%	\$38,498	6.8%	\$39,063	6.6%
	\bigcap	\sum_{6}	\searrow								
Amortizat./Depreciation	$\langle \mathcal{C} \rangle$	6(\b)) ^{7.3%}	6,493	1.3%	6,493	1.2%	6,493	1.1%	6,493	1.1%
Rent to West Field 14% or	\$85,000	682	17.4%	\$85,000	16.6%	\$85.000	15.8%	\$85,000	15.0%	\$85,000	14.3%
CAM to West Field \$22.00 ps	. ,	$\langle \rangle$	2.2%	\$8,766	1.7%	\$8,766	1.6%	\$8,766	1.6%	\$8,766	1.5%
		ψ <u></u> 14									
Interest Paid	i	\$11,000	2.3%	\$14,300	2.8%	\$12,584	2.3%	\$11,074	2.0%	\$9,745	1.6%
Total Expenses		\$292,342	59.9%	\$302,241	59.0%	\$307,238	57.1%	\$312,776	55.4%	\$318,848	53.8%
NET INCOME		\$73,658	15.1%	\$82,059	16.0%	\$96,277	17.9%	\$110,915	19.6%	\$126,028	21.2%
	:	φ <i>ι</i> 3,000	13.1%	φo2,009	10.0%	⊅90, ∠11	17.9%	φ110,913	19.0%	φ120,020	Z1.Z70
Build-out & Development Cost	(Not)	\$219,998	45.1%	\$219,998	42.9%	\$219,998	40.9%	\$219,998	38.9%	\$219,998	37.1%
Bund-but & Development Cost	(Net)	ψ2 Ι 3,330	40.1/0	yz 19,990	42.3/0	ψ∠ 13,330	40.3 /0	ψ <u>2</u> 13,330	30.9%	φ∠ 13,330	57.170

enario #1	\$488,000	First Year	Revenues	Re	evenues PSF	\$83.50	\$219,998	Dev/Cos	6.73	Pay/P
Cay	enne's	Hot	Wings -	Pro-	Forma	Mode				
-			_		Terminal					
			May 15, 20	006						
			ancial A							
	Proj. FYE	E 2003	Proj. FY	E 2004	Proj. FYE	2005	Proj. FYE	2006	Proj. FYE	200
Assumed Annual % Increase	0.00%	6	5.00%	%	5.00%	6	5.00%	0	5.00%	ó
Min. % Rent Retail Merch.	18.00	%	18.00	%	18.009	%	18.00	%	18.009	%
Min. % Rent Others	0.00%		0.00%		0.00%		0.00%		0.00%	
Min. Annual Dollars Rent % of Sales	17.42		16.59		15.809		15.05		14.339	
Min. Annual Dollars Rent 487	\$85,00 ¢474.5		\$85,00		\$85,00 ¢174.5		\$85,00 ¢174.6		\$85,00 ¢174.6	
Min. Annual Dollars Rent PSF Min. Monthly Dollars Rent PSF	\$174.5 \$14.5		\$174. \$14.5		\$174.5 \$14.5		\$174.5 \$14.5		\$174.5 \$14.5	
	¢ i iio		¢ i iio		ψ		\sum		ψ1 He	
Sales Annually	\$488,000	100.0%	\$512,400	100.0%	\$538,020	100.0%	\$5oz Z	100.0%	\$593,167	100.0
Sales Monthly	\$40,667	8.3%	\$42,700	8.3%	\$44,835	8.3%	Mary	83%	\$49,431	8.3
Sales Daily	\$1,337	0.3%	\$1,404	0.3%	\$1,474	0.3%	20	0.0%	\$1,625	0.3
Optng Expenses Daily	\$801	0.2%	\$828	0.2%	\$842	0.2%	-7 L	<u>)</u> .2%	\$874	0.1
Optng Profit Daily (BFIT)	\$536	0.1%	\$576	0.1%	\$632	0.1	C Jegn	0.1%	\$752	0.1
Annual Net Profit Before Taxes	\$73,658	15.1%	\$82,059	16.0%	\$96,277			19.6%	\$126,028	21.2
Annual Net Profit After Taxes 30.00% Plus non-cash charges	\$51,561 \$6,286	10.6% 1.3%	\$57,441 \$6,493	11.2% 1.3%	\$67,394 \$6,493		\$77,640	13.7% 1.1%	\$88,219 \$6,493	14.9 1.1
Less Debt Retirement 80.00%	(\$25,143)	-5.2%	(\$28,160)	-5.5%	(\$31,2		\$34,194)	-6.1%	(\$37,211)	-6.3
Net Operational Cash Flow 6.70%	\$32,704	6.7%	\$35,774	7.0%	\$4	Les 1	\$49,939	8.8%	\$57,501	9.7
Cash gain over orig. investment	\$32,704	6.7%	\$68,478	13.4%	188	ンシ	\$161,127	28.5%	\$218,628	36.9
Cash gain over orig. investment %	14.87%	0.0%	31.13%	0.0%	Q.54%	0.0%	73.24%	0.0%	99.38%	0.0
Annual Revenues PSF 487	\$1,002.05	0.2%	\$1,052.16	0.) 0.2%	\$1,160.00	0.2%	\$1,218.00	0.2
Monthly Revenues PSF	\$83.50	0.0%	\$87.6	-Q.D	3 96	0.0%	\$96.67	0.0%	\$101.50	0.0
			‹	$ \mathfrak{S}_{/}$	\rightarrow					
			Opera	े प्रस्ति हे रे रा		0005		0000		
	Proj. FYE		Proj. FYE	- <u> </u>	<u></u>		Proj. FYE		Proj. FYE	
Sales Annually	\$488,000	100.0%	\$512.00	100.0%	\$538,020	100.0%	\$564,921	100.0%	\$593,167	100.0
Total cost to open (CTO)	\$219,998	45	\$2\ 🐶	42.9%	\$219,998	40.9%	\$219,998	38.9%	\$219,998	37.1
Less total financed, net of security depo	(. , ,	-36.1%		(-) <u>}</u> %	(\$175,998)	-32.7%	(\$175,998)	-31.2%	(\$175,998)	-29.7
Net cash investment	\$44,000	9.0%	- Jan - al	.6%	\$44,000	8.2%	\$44,000	7.8%	\$44,000	7.4
Gross margin (after cost of sales & labor		\leq	(1/2	\checkmark	44.29%		44.60%		44.90%	
Operating Income (goal is over 10%)	17.35%	\frown	\sim		20.23%		21.59%		22.89%	
Net Income before taxes (goal over 5%)	15.09%	$^{\prime}$	Jon Wa		17.89%		19.63%		21.25%	
Net cash flow before taxes	16.38	\bigcirc	V.28m	/	19.10%		20.78%		22.34%	
Rent and CAM	17 - 24	\mathbb{N}	16.59%		15.80%		15.05%		14.33%	
Total cost of labor	$\mathbb{Z}^{\mathcal{F}}$	\sim	> 25.00%		25.00%		25.00%		25.00%	
Sales to cost ratio (goal is over 2.0)	222	こむ	2.33		2.45		2.57		2.70	
Return on cash investment (NCF/CT		\sim	16.26%		19.41%		22.70%		26.14%	
Aver. # of Cust. Daily	_~~)	208		211		213		217	
Average Ticket Daily	\$0.5	/	\$6.75		\$7.00		\$7.25		\$7.50	
Average Net Passenger Yeild	\$0.13	C	\$0.14	1	\$0.15		\$0.15		\$0.16	
Total cost to open per sq. ft. leas	ed	Cor	10000000000000000000000000000000000000			nofla	aso (Voar	:)		7.0
Total Cost to open per sq. ft. leas	eu		\$451.74		Orig. Terr	II OF LE	ase (rears	<i>>)</i>		7.0
Investment payback period in ye	ars		6.73		Remianin	a Term	of Lease	(Yeare)		7.0

Scenario #1

\$488,000 First Year Revenues

\$219,998 Dev/Cos 6.73 Pay/Prd

Cayenne's Hot Wings - Pro-Forma Model Capitalization Plan May 15, 2006

	Case	#1	Case #2	0 + 5%	Case #3	+ 5%	Case #4	± 5%	Case #5	± 5%
Land, Building & Facility	Case			- T J /0		- J /0		т Ј /0	Uase #J	т Ј /0
Leasehold Improvements	\$90,000	40.91%	\$94,500	41.58%	\$99,225	41.60%	\$104,186	41.49%	\$109,396	41.25%
Production Equipment	\$15,000	6.82%	\$15,750	6.93%	\$16,538	6.93%	\$17,364	6.92%	\$18,233	6.88%
Customer Service Area Fixtures	\$10,000	4.55%	\$10,500	4.62%	\$11,025	4.62%	\$11,576	4.61%	\$12,155	4.58%
Total	\$115,000	52.27%	\$120,750	53.14%	\$126,788	53.15%	\$133,127	53.02%	\$139,783	52.71%
						Ĩ	$\sum $			
Cash & Inventory Control Eqmt.	\$2,500	1.14%	\$2,625	1.16%	\$2,756	1.16%	-\\$ <u>2</u> ;	1.15%	\$3,039	1.15%
Decor. Expense	\$2,710	1.23%	\$2,846	1.25%	\$2,988	1.2	C VI	1.25%	\$3,294	1.24%
Development Fee	\$0	0.00%	\$0	0.00%	\$0		$\langle \rangle \rangle$	0.00%	\$0	0.00%
Freight & Sales Taxes	\$270	0.12%	\$284	0.12%	\$298		/~~/3	0.12%	\$328	0.12%
Furniture & Fixtures	\$120	0.05%	\$126	0.06%	\$132	- april)\$139	0.06%	\$146	0.06%
Installation Expense	\$350	0.16%	\$368	0.16%	\$	Q.	\$405	0.16%	\$425	0.16%
Production Equipment	\$0	0.00%	\$0	0.00%	\sim	~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~	\$0	0.00%	\$0	0.00%
Signage	\$750	0.34%	\$788	0.35%	~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~	~35~	\$868	0.35%	\$912	0.34%
Total	\$6,700	3.05%	\$7,035	3.10%	Z 730	3:10%	\$7,756	3.09%	\$8,144	3.07%
				(\sum	γ				
Cash, Inventory, Training & Etc.				\sim	$\langle \langle \rangle$					
Working Capital (Cash)	\$15,000	6.82%	\$15,750	$\left(\right)$		7.92%	\$22,680	9.03%	\$27,216	10.26%
Inventory	\$3,000	1.36%	\bigcap		\$3,780	1.58%	\$4,536	1.81%	\$5,443	2.05%
Security Deposit	\$500	0.23%	< 25	1370-	\$630	0.26%	\$756	0.30%	\$907	0.34%
Prepaid Insurance	\$800	0.36%	30	$\langle 0 \rangle$	\$1,008	0.42%	\$1,210	0.48%	\$1,452	0.55%
Utility Deposits	\$250	0.11%	\$263	\sim /	\$315	0.13%	\$378	0.15%	\$454	0.17%
Contingencies	\$2,000	0.91%		0.92%	\$2,520	1.06%	\$3,024	1.20%	\$3,629	1.37%
Leased Eqmt Secur. Dept	\$1,500	~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~	$\langle \nabla \rangle_{2}$	∖ 0.69%	\$1,890	0.79%	\$2,268	0.90%	\$2,722	1.03%
Organizational Costs	\$250	0.1	\mathbb{Z}	0.12%	\$315	0.13%	\$378	0.15%	\$454	0.17%
Total	\$23,300	A	3 465	10.77%	\$29,358	12.31%	\$35,230	14.03%	\$42,276	15.94%
CAM	\$74,99	- Aller	2,998	33.00%	\$74,998	31.44%	\$74,998	29.87%	\$74,998	28.28%
Total Due From Investor	\$219,5	R	\$227,248	100.0%	\$238,530	100.0%	\$251,111	100.0%	\$265,201	100.0%
Total Sq. Ft. Cost Per Sq. Ft.	SO	$\mathbf{\mathbf{y}}$	487 \$466.63		487 \$489.80		487 \$515.63		487 \$544.56	
Cash Investment LTD/Financing	\$175,998	20.0% 80.00%	\$45,450 \$181,798	20.0% 80.00%	\$47,706 \$190,824	20.0% 80.00%	\$50,222 \$200,888	20.0% 80.00%	\$53,040 \$212,161	20.0% 80.00%
T/Investment to Cash Flow	6.727	x	6.352	x	5.585	х	5.028	x	4.612	x
Return On Investment	14.87%		15.74%		17.91%		19.89%		21.68%	

Concession Development Analysis – Scenario #2

Scenario #2	:	\$400,000	First Year	Revenues	Re	venues PSF :	\$68.45	\$219,998	Dev/Cost	(6.80)	Pay/Prd
	-		ternatio	_	oort - T	orma I erminal					
	PR	D FORM/		•		R 1 - YE#	AR 5)				
Gross Revenues		Proj. FYE		Proj. FYE		Proj. FYE	E 2005	<u> </u>		Proj. FYE	
Food	77.0%	308,000	77.0%	323,400	77.0%	339,570	77.0	-32 - 20	77.0%	374,376	77.0%
Beverages	23.0%	92,000	23.0%	96,600	23.0%	101,430	23	\sim 50	/23.0%	111,827	23.0%
Total	100.0%	400,000	100.0%	420,000	100.0%	441,000	100.0%	<u> 463, </u>	100.0%	486,203	100.0%
Cost of Goods Sold						\sim	$\sum $	$\langle \rangle$			
COG Food & Beverages	24.0%	96,000	24.0%	100,800	24.0%	105,84	- AP-	11,132	24.0%	116,689	24.0%
COG Paper and Others	1.0%	4,000	1.0%	4,200	1.0%	Á.		4,631	1.0%	4,862	1.0%
Cost of Goods Sold	25.0%	\$100,000	25.0%	\$105,000	25.0%	FALL C	Š	\$115,763	25.0%	\$121,551	25.0%
On-Site Direct Labor					<	$\sim \sim$	\sim				
Salaries and Wages	20.0%	80,000	20.0%	84,000	20	$\gamma \gamma$	20.0%	92,610	20.0%	97,241	20.0%
Payroll Taxes	3.4%	13,600	3.4%	14,280	3. (1/094) 3.4%	15,744	3.4%	16,531	3.4%
Employee Benefits	0.8%	3,200	0.8%	3,360		$\sum \int_{a}^{b}$	0.8%	3,704	0.8%	3,890	0.8%
Management	8.8%	35,000	8.8%	35,000	6.5	50,000	7.9%	35,000	7.6%	35,000	7.2%
Total		\$131,800	33.0%	7 >		41,722	32.1%	\$147,058	31.8%	\$152,661	31.4%
Direct Operating Expenses				\nearrow	\sum						
Fees/Permits/Licenses		500	0.1%	500	\sim)	500	0.1%	500	0.1%	500	0.1%
Insurance		4,000	1.0%	4,000	%	4,000	0.9%	4,000	0.9%	4,000	0.8%
Utilities		13,000 🗸	3.3%	$\nabla \gg$	3.1%	13,000	2.9%	13,000	2.8%	13,000	2.7%
Telephone		2,400	- Vela	~ (46)	0.6%	2,400	0.5%	2,400	0.5%	2,400	0.5%
Repairs & Maintenance		1,900	-05-		0.5%	1,900	0.4%	1,900	0.4%	1,900	0.4%
Advertising & Promotion	0.5%	2,000/	10	100	0.5%	2,205	0.5%	2,315	0.5%	2,431	0.5%
Vechicle & Transportation		3,600		3,600	0.9%	3,600	0.8%	3,600	0.8%	3,600	0.7%
Credit Card Express		ے لمبح	- A.S.	$<^{6,300}$	1.5%	6,615	1.5%	6,946	1.5%	7,293	1.5%
Outside Services		λ	\bigtriangledown	800	0.4%	1,800	0.4%	1,800	0.4%	1,800	0.4%
Others	-	20	~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~		0.0%		0.0%		0.0%		0.0%
Total	\sim	- 2Dr	8.8%	\$35,600	8.5%	\$36,020	8.2%	\$36,461	7.9%	\$36,924	7.6%
Amortizat./Depreciation	(\mathcal{Z})	$\langle (\bigcirc)$	∑ 1.6%	6,493	1.5%	6,493	1.5%	6,493	1.4%	6,493	1.3%
Rent to West Field 18% or	\$135,000	D) 100	33.8%	\$135,000	32.1%	\$135,000	30.6%	\$135,000	29.2%	\$135,000	27.8%
CAM to West Field \$22.00 ps		,714	2.7%	\$8,766	2.1%	\$8,766	2.0%	\$8,766	1.9%	\$8,766	1.8%
Interest Paid		\$11,000	2.7%	\$14,300	3.4%	\$12,584	2.9%	\$11,074	2.4%	\$9,745	2.0%
Total Expenses		\$319,286	79.8%	\$328,033	78.1%	\$331,819	75.2%	\$336,086	72.6%	\$340,823	70.1%
NET INCOME		(\$19,286)	-4.8%	(\$13,033)	-3.1%	(\$1,069)	-0.2%	\$11,202	2.4%	\$23,829	4.9%
Build-out & Development Cost ((Net)	\$219,998	55.0%	\$219,998	52.4%	\$219,998	49.9%	\$219,998	47.5%	\$219,998	45.2%

Sce	nario	#2
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\$400,000 First Year Revenues Revenues PSF \$68.45

\$219,998 Dev/Cos (6.80) Pay/Prd

Cayenne's Hot Wings - Pro-Forma Model

Bush International Airport - Terminal E
May 15, 2006

			May 15, 20	106						
			ancial A							
l	Proj. FYE	2003	Proj. FY	E 2004	Proj. FYE	2005	Proj. FYE	2006	Proj. FYE	200
Assumed Annual % Increase	0.00%	6	5.009	6	5.00%		5.00%	'n	5.00%	6
Min. % Rent Retail Merch.	18.00	%	18.00	%	18.00%	b l	18.00%	6	18.009	%
Min. % Rent Others	0.00%	6	0.009	6	0.00%		0.00%	ó	0.00%	6
Min. Annual Dollars Rent % of Sales	33.75	%	32.14	%	30.61%	, D	29.15%	6	27.779	%
Min. Annual Dollars Rent 487	\$135,0	00	\$135,0	00	\$135,00	0 N	\$135,00	00	\$135,00	00
Min. Annual Dollars Rent PSF	\$277.2		\$277.2		\$277.2		\$277.2		\$277.2	
Min. Monthly Dollars Rent PSF	\$23.1	0	\$23.1	0	\$23.10		\$23.10)	\$23.10	D
Sales Annually	\$400,000	100.0%	\$420,000	100.0%	\$441,000	102	43,00	7100.0%	\$486,203	100.0
Sales Monthly	\$33,333	8.3%	\$35,000	8.3%	\$36,750	<u>es</u>	\$ ~ \$	8.3%	\$40,517	8.3
Sales Daily	\$1,096	0.3%	\$1,151	0.3%	\$1,208 ($\langle Q \rangle$,269	0.3%	\$1,332	0.3
Optng Expenses Daily	\$875	0.2%	\$899	0.2%	\$9~~	<u>\</u> &	\$ \$921	0.2%	\$934	0.2
Optng Profit Daily (BFIT)	\$221	0.1%	\$252	0.1%	2		\$348	0.1%	\$398	0.1
Annual Net Profit Before Taxes Annual Net Profit After Taxes 30.00%	(\$19,286) (\$13,500)	-4.8% -3.4%	(\$13,033) (\$9,123)	-3.1% -2.2%	A CONTRACT		, \$11,202 \$7,841	2.4% 1.7%	\$23,829 \$16,680	4.9 3.4
Plus non-cash charges	\$6,286	1.6%	\$6,493	1.5%	/ }_ /	1.5%	\$6,493	1.4%	\$6,493	1.3
Less Debt Retirement 80.00%	(\$25,143)	-6.3%	(\$28,160)	-6		7.1%	(\$34,194)	-7.4%	(\$37,211)	-7.7
Net Operational Cash Flow-8.09%	(\$32,357)	-8.1%	(\$30,790)	<u>_7</u> C	(8 432)	-5.8%	(\$19,860)	-4.3%	(\$14,038)	-2.9
Cash gain over orig. investment	(\$32,357)	-8.1%	(\$63,147)	- All)79)	-20.1%	(\$108,439)	-23.4%	(\$122,477)	-25.2
Cash gain over orig. investment %	-14.71%	0.0%	<u>~~70%</u>	(Q.D)	-40.26%	0.0%	-49.29%	0.0%	-55.67%	0.0
Annual Revenues PSF487Monthly Revenues PSF	\$821.36 \$68.45	0.2% 0.0%	462.42 QZ	2%)\$905.54 \$75.46	0.2% 0.0%	\$950.82 \$79.24	0.2% 0.0%	\$998.36 \$83.20	0.2 0.0

		Kø	- verati	n Rat	tios					
	Proj. FY	200 (P FYE	2004	Proj. FYE	2005	Proj. FYE	2006	Proj. FYE	2007
Sales Annually	\$400,000	n de	<u>_</u> ~ J	100.0%	\$441,000	100.0%	\$463,050	100.0%	\$486,203	100.0%
Total cost to open (CTO)	\$219,998	-00	919,998	52.4%	\$219,998	49.9%	\$219,998	47.5%	\$219,998	45.2%
Less total financed, net of security depos	(\$175,99	Q4.0	(\$,,998)	-41.9%	(\$175,998)	-39.9%	(\$175,998)	-38.0%	(\$175,998)	-36.2%
Net cash investment	\$44		\$44,000	10.5%	\$44,000	10.0%	\$44,000	9.5%	\$44,000	9.0%
Gross margin (after cost of sales & labor)	\mathcal{A}	\mathbb{N}	42.47%		42.86%		43.24%		43.60%	
Operating Income (goal is over 10%)	(Qr	\sim	X .30%		2.61%		4.81%		6.91%	
Net Income before taxes (goal over 5%) /	A.	\searrow	-3.10%		-0.24%		2.42%		4.90%	
Net cash flow before taxes	S N	>	-1.56%		1.23%		3.82%		6.24%	
Rent and CAM	$\langle (\Theta \gamma) \rangle$		32.14%		30.61%		29.15%		27.77%	
Total cost of labor	25.00		25.00%		25.00%		25.00%		25.00%	
Sales to cost ratio (goal is over 2.0)).82		1.91		2.00		2.10		2.21	
Return on cash investment (NCF/CTO)	4.71%		-14.00%		-11.56%		-9.03%		-6.38%	
Aver. # of Cust. Daily	169		170		173		175		178	
Average Ticket Daily	\$6.50		\$6.75		\$7.00		\$7.25		\$7.50	
Average Net Passenger Yeild	\$0.11		\$0.11		\$0.12		\$0.13		\$0.13	
		Con	cession	Analy	sis					
Total cost to open per sq. ft. lease	ed		\$451.74		Orig. Tern	n of Lea	ase (Years	5)		7.00
Investment payback period in yea	rs		(6.80)			•	of Lease	• •	1	7.00
Total Annual Passenger Traffic Ai	rport	35	5,245,846		Total Pase	s. Taffio	c Termina		3,7	00,000

Scenario #2

\$400,000 First Year Revenues

\$219,998 Dev/Cos (6.80) Pay/Prd

Cayenne's Hot Wings - Pro-Forma Model Capitalization Plan May 15, 2006

Land Duilding & Facility	Case #1		Case #2 +5%		Case #3 + 5%		Case #4 + 5%		Case #5	+ 5%
Land, Building & Facility	* ~~ ~~~	10.010/			* ~~ ~~ ~	44.000/			* 400.000	44.050/
Leasehold Improvements	\$90,000 \$45,000	40.91%	\$94,500	41.58%	\$99,225	41.60%	\$104,186	41.49%	\$109,396	41.25%
Production Equipment	\$15,000	6.82%	\$15,750	6.93%	\$16,538	6.53%		6.92%	\$18,233	6.88%
Customer Service Area Fixtures	\$10,000	4.55%	\$10,500	4.62%	\$11,025	<u>4.6</u>	\$11,576	4.61%	\$12,155	4.58%
Total	\$115,000	52.27%	\$120,750	53.14%	\$126,788	53.	No 182	53.02%	\$139,783	52.71%
Cash & Inventory Control Eqmt.	\$2,500	1.14%	\$2,625	1.16%	\$2,756 /		294	1.15%	\$3,039	1.15%
Decor. Expense	\$2,710	1.23%	\$2,846	1.25%	\$2,988	\bigcirc	8.137	1.25%	\$3,294	1.24%
Development Fee	\$0	0.00%	\$0	0.00%		\checkmark	$\wedge \vee$	0.00%	\$0	0.00%
Freight & Sales Taxes	\$270	0.12%	\$284	0.12%	20	1270	\$313	0.12%	\$328	0.12%
Furniture & Fixtures	\$120	0.05%	\$126	0.06%	1 m	0.0	\$139	0.06%	\$146	0.06%
Installation Expense	\$350	0.16%	\$368	0.16%	\frown	>6%	\$405	0.16%	\$425	0.16%
Production Equipment	\$0	0.00%	\$0	0.00) er	2.00%	\$0	0.00%	\$0	0.00%
Signage	\$750	0.34%	\$788	game		0.35%	\$868	0.35%	\$912	0.34%
Total	\$6,700	3.05%	\$7,035	<u>_</u> { ©	~1,300	3.10%	\$7,756	3.09%	\$8,144	3.07%
			(\mathcal{S}					
Cash, Inventory, Training & Etc.			\frown	\sim	\sim					
Working Capital (Cash)	\$15,000	6.82%	(10,1	$\mathcal{V}_{\mathcal{O}}$) \$18,900	7.92%	\$22,680	9.03%	\$27,216	10.26%
Inventory	\$3,000	1.36%	450	39%	\$3,780	1.58%	\$4,536	1.81%	\$5,443	2.05%
Security Deposit	\$500	0.23%	\$5~	⇒),	\$630	0.26%	\$756	0.30%	\$907	0.34%
Prepaid Insurance	\$800	0.360	\$840	37%	\$1,008	0.42%	\$1,210	0.48%	\$1,452	0.55%
Utility Deposits	\$25	_0.1((> \$263	0.12%	\$315	0.13%	\$378	0.15%	\$454	0.17%
Contingencies	\$2,000	Left of the second seco	(کھ)	0.92%	\$2,520	1.06%	\$3,024	1.20%	\$3,629	1.37%
Leased Eqmt Secur. Dept	\$1,500 <i>(</i>	-260	\$1,515	0.69%	\$1,890	0.79%	\$2,268	0.90%	\$2,722	1.03%
Organizational Costs	\$25	Q	\$263	0.12%	\$315	0.13%	\$378	0.15%	\$454	0.17%
Total	\$2	J.	\$24,465	10.77%	\$29,358	12.31%	\$35,230	14.03%	\$42,276	15.94%
CAM	C D	~	\$4,998	33.00%	\$74,998	31.44%	\$74,998	29.87%	\$74,998	28.28%
Total Due From Investor	A D	700.0%	\$227,248	100.0%	\$238,530	100.0%	\$251,111	100.0%	\$265,201	100.0%
Total Sq. Ft.	487		487		487		487		487	
Cost Per Sq. Ft.	5 1.74		\$466.63		\$489.80		\$515.63		\$544.56	
Cash Investment LTD/Financing	\$44,000 \$175,998	20.0% 80.00%	\$45,450 \$181,798	20.0% 80.00%	\$47,706 \$190,824	20.0% 80.00%	\$50,222 \$200,888	20.0% 80.00%	\$53,040 \$212,161	20.0% 80.00%
T/Investment to Cash Flow	(6.799)	x	(7.381)	x	(9.379)	x	(12.644)	x	(18.892)	x
Return On Investment	-14.71%		-13.55%		-10.66%		-7.91%		-5.29%	

Concession Acquisition and Development Analysis – Scenario #1

Scenario #1	\$1,469,024	First Year Reve	enues	Revenues PSF	\$77.27	\$ 757,000	3.61	Pay/Prd
	Quizno's	s Restau	irant Pro	o-Forma	Model			
Wil	lam P. Hol	bby Airpol	rt - Center	Concours	e Unit C-1	4		
May 15, 2006								
	PRO FOR	MA STAT	EMENT (Y	'EAR 1 - Y	EAR 5)			
		Year 1	Year 2	Year 3	Year 4	Year 5	Year 6	Year 7
Gross Revenues:								
Food & Non-Alcoholic Beverage	55.5%	815,443	856,215	899,026	943,91	991,176	1,080,382	1,156,009
Beverage-Alcoholic	44.5%	653,581	686,260	720,573	756,60	▶ ₹94,432	865,931	926,546
Others	0.0%	-	-	-	-		-	-
Total	100.0%	\$1,469,024	\$1,542,475	\$1,619,599	\$1,700,5	N SP - N	\$1,946,313	\$2,082,55
Cost of Goods Sold		226.170				$O \nearrow$		225.24
COG - Food & Non-Alc. Bev.	29.0%	236,478	248,302	260,718	272-755		313,311	335,24
COG - Beverage-Alcoholic COG - Others	15.0% 0.0%	98,037	102,939	108,086	$\dashv \odot$	$\sum 165$	129,890	138,982
		-	-	-	$ \rightarrow $		-	-
Cost of Goods Sold	22.8%	\$334,516	\$351,241	\$368,803		406,606	\$443,200	\$474,22
On-Site Direct Labor:				<u> </u>	$ \langle \not \rightarrow \rangle $	<u>}</u>		
	18.5%	271,769	285,358	299 26	STR Y	330,337	260.069	295 27
Salaries and Wages		52,885		298 10		64,282	360,068	385,273 74,972
Payroll Taxes Employee Benefits	3.6% 1.7%	25,652	55,529 25,653		23,655	25,656	70,067	25,65
Other Employee Benefits	0.3%	4,113	4,319		4,762	5,000	5,450	5,83
Total	24.1%	\$354,420	\$370,859	\$388.129	\$406,245	\$425,275	\$461,242	\$491,73
Direct Operating Expenses:	24.170	\$554,420	\$370,037			φ -1 25,215	φ + 01,2+2	φ+91,75
Fees/Permits/Licenses	0.2%	2,204	2,	\mathcal{H}	2,551	2,678	2,919	3,124
Postage, Freight & Counter Services	0.2%	1,910/		105	2,331	2,321	2,530	2,70
Insurance	0.1%	1,46	$\int dt $	$\searrow \frac{105}{512}$	1,692	1,777	1,937	2,07
Utilities (On-Airport)	2.4%	35,257	×7.0	38,870	40,814	42,855	46,712	49,98
Telephone	0.3%	3,673	50	4,049	4,251	4,464	4,866	5,200
Repairs & Maintenance (On-Airport)	0.3%	4,896	4.8	4,896	4,896	4,896	4,896	4,89
Advertising & Promotion - National	1.0%	. 14,	15,425	16,196	17,006	17,856	19,463	20,82
Advertising & Promotion - Local	0.0%	$\sim <$	$\sqrt{1}$	-	-	-	-	-
Vechicle & Transportation	0.2%	<u></u>	7 785	3,239	3,401	3,571	3,893	4,16
Credit Card Express	0.8%		,340	12,957	13,605	14,285	15,571	16,66
Bank Charges	0.1%		1,542	1,620	1,701	1,786	1,946	2,08
Supplies (On-Airport)	1.0%	A ES	14,654	15,386	16,156	16,963	18,490	19,784
Taxes (Exclusive of Income Taxes)	0.(∕Z) 4,627	4,859	5,102	5,357	5,839	6,24
Outside Services (On-Airport)		O B	8,638	9,070	9,523	9,999	10,899	11,66
Total	$\langle \circ \circ \rangle$	S10 29	111,936	\$117,288	\$122,908	\$128,808	\$139,960	\$149,41
	\frown	\bigtriangleup						
Amortization/Depreciation	-(_ ```	72,429	72,429	72,429	72,429	72,429	72,429	72,429
	\sim ()	\searrow						
Concession Fees Paid to Hob	\mathcal{A}	<u>√\$195,890</u>	\$205,685	\$215,969	\$226,768	\$238,106	\$259,535	\$277,70
	\sim	102.822	107.072	112.272	110.041	124.002	126.242	145 77
Franchise Fees Paid to Quizno's	S 12%	102,832	107,973	113,372	119,041	124,993	136,242	145,779
nterest Daid to Financial Institution		¢22.625	¢22.179	¢20.570	¢10.01 0	¢16.050	¢16.060	¢16.06
nterest Paid to Financial Institution	1.6%	\$23,625	\$22,178	\$20,579	\$18,812	\$16,859	\$16,860	\$16,86
Total Expenses	51.3%	\$753,202	\$783,086	\$814,385	\$847,160	\$881,477	\$950,026	\$1,008,14
	51.5%	\$155,202	\$103,000	φ014,3 0 3	9047,100	φ001,477	\$730,020	φ1,008,14
	10.00/	\$270 474	¢200.174	¢222.020	6247 124	¢272.522	6416 044	¢ 4 7 4 4 4
NET INCOME	19.0%	\$278,474	\$300,174	\$323,039	\$347,134	\$372,533	\$416,844	\$454,41
Consession Acquisition Costs	17.00/	250.000	250.000	250,000	250,000	250,000	250.000	250.00
Concession Acquisition Costs	17.0%	250,000	250,000	250,000	250,000	250,000	250,000	250,000
Concession Develop. & Buildout	34.5%	507,000	507,000	507,000	507,000	507,000	507,000	507,000
Total Concession Acqtn & Buildout	51.5%	757,000	757,000	757,000	757,000	757,000	757,000	757,000

-									
S	2		n	2	r	14	n	#*	1
9	C	6		a			•	T	

\$1,469,024 First Year Rev(\$0 Revenues PSF \$**77.27**

3.61 Pay/Prd

\$757,000

Quizno's Restaurant Pro-Forma Model Willam P. Hobby Airport - Center Concourse Unit C-14

	Willam P. Hob	<i>·</i> · ·	ay 15, 2006	Concours		-		
		Finar	icial Analy	sis				
		Year 1	Year 2	Year 3	Year 4	Year 5	Year 6	Year 7
Assumed Annual % Increase			5.00%	5.00%	5.00%	5.00%	5.00%	5.00%
Proposed % Rent Food & Beverage		12.00%	12.00%	12.00%	12.00%	12.00%	12.00%	12.00%
Proposed % Rent to Alcohol/Logo		15.00%	15.00%	15.00%	15.00%	15.00%	15.00%	15.00%
Proposed Total % Rent Yearly		\$195,890	\$205,685	\$215,969	\$2 768	\$238,106	\$259,535	\$277,70
Proposed Min. Dollars Rent Yearly		\$125,000	\$128,750	\$132,613	\$1362	Z \$140,689	\$144,909	\$149,257
Proposed Min. Dollars Rent PSF Monthl	У	\$4.11	\$4.23	\$4.36	~ (La M	\$4.62	\$4.76	\$4.9
Projected Revenues PSF Monthly		\$48.29	\$50.71	\$53.24	λ	70	\$63.98	\$68.4
Proposed Dollars Rent % of Sales		8.51%	8.35%	8.19%	L' Qr	7.88%	7.45%	7.17%
Sales Annually Sales Monthly		\$1,469,024 \$122,419	\$1,542,475 \$128,540	\$1,619,599 \$134,967	\$P 15	\$1,785,608	\$1,946,313 \$162,193	\$2,082,555 \$173,54
Sales Daily		\$4,025	\$4,226	\$4,423	X 4.65 \	\$4,892	\$5,332	\$5,70
Optng Expenses Daily	-	\$2,064	\$2,145	\$2,1		\$2,415	\$2,603	\$2,762
Optng Profit Daily (BFIT)		\$1,961	\$2,081		2,338	\$2,477	\$2,730	\$2,944
Annual Net Profit Before Taxes Annual Net Profit After Taxes	30.00%	\$278,474 \$194,932	\$300,174 \$210,122	437 49 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1	247,134	\$372,533 \$260,773	\$416,844 \$291,791	\$454,410 \$318,087
Plus non-cash charges		\$72,429	\$72,429	<u>~ }, ~9</u> >	\$72,429	\$72,429	\$72,429	\$72,429
Less Debt Retirement	80.00%	(\$57,943)	(\$64,896)	L'US ,	(\$78,802)	(\$85,755)	(\$85,755)	(\$85,755
Net Operational Cash Flow	14.26%	\$209,418	\$217,	J \$220	\$236,620	\$247,446	\$278,464	\$304,760
Cash gain over orig. investment		\$209,418	\$427,0	\$6 779	\$890,399	\$1,137,845	\$1,416,309	\$1,721,070
Cash gain over orig. investment %		27.66%)6%	117.62%	150.31%	187.10%	227.35%
Annual Revenues PSF	2,535	\$57	A ST	\$638.90	\$670.84	\$704.38	\$767.78	\$821.52
Monthly Revenues PSF) \$53.24	\$55.90	\$58.70	\$63.98	\$68.40
Net Passenger Yeild		\$0.	VÝ	\$0.17	\$0.18	\$0.19	\$0.21	\$0.22
		<u>K</u> ey O	nero Ra	tios				
Sales Annually	~	\$1	\$1,542,475	\$1,619,599	\$1,700,579	\$1,785,608	\$1,946,313	\$2,082,555
Total cost to open (CTO)	$\langle \rangle$	\smallsetminus	757,000	757,000	757,000	757,000	757,000	757,000
Less total financed, net of security depos	sit	1950	605,600)	(\$605,600)	(\$605,600)	(\$605,600)	(\$605,600)	(\$605,600
Net cash investment		The the	\$151,400	\$151,400	\$151,400	\$151,400	\$151,400	\$151,400
Gross margin (after cost of sales & labor) <		53.19%	53.26%	53.34%	53.41%	53.53%	53.62%
Operating Income (goal is over 10%)		<u>\</u> }	27.90%	28.22%	28.52%	28.81%	29.28%	29.63%
Net Income before taxes (goal over 5%)	$\langle \mathcal{A} \rangle$	X %	19.46%	19.95%	20.41%	20.86%	21.42%	21.82%
Net cash flow before taxes		23.0	24.16%	24.42%	24.67%	24.92%	25.14%	25.30%
Rent and CAM	$\langle C \rangle$	13.33%	13.33%	13.33%	13.33%	13.33%	13.33%	13.33%
Total cost of labor	\frown	✓ 22.77%	22.77%	22.77%	22.77%	22.77%	22.77%	22.77%
Sales to cost ratio (goal is over 2.0)	$(0, \mathbb{N})$	> 2.90	3.04	3.19	3.35	3.52	3.84	4.11
Return on cash investment (NCI	$\times (0)$	27.66%	28.75%	29.95%	31.26%	32.69%	36.79%	40.26%
Aver. # of Cust. Daily	$\sim \sim$	537	545	555	565	576	609	634
Average Ticket Daily	\sim	\$7.50	\$7.75	\$8.00	\$8.25	\$8.50	\$8.75	\$9.00
Average Sales Per Hour	\smile	168	176	185	194	204	222	238
		Conce	ession Anal	lysis				
Airport Gates and Pass. Traffic - 2004	18.00	9,393,120		Term of Leas			84.00	7.00
Center Concourse Pass.Traffic - 2004	87.60%	8,228,373		Inv. Payback			43.38	3.61
Passengers Per Sq. Ft. Leased		3,705		Total sq. ft. le			C-13	2,535
Total cost to open per sq. ft. leased		\$298.62		Market Share			14.40%	\$1,469,024
Mthly Food Revenues PSF Airport		\$60.42		# of Gates Pe			11.00	4.00
Mthly Food Poyonuos PSE Concession	C 12	\$48.20		Mthly D/Trof			62 226	22 669

Mthly Food Revenues PSF Concession

Mthly P/Traffic CC/Mkt

C-13

\$48.29

22,668

62,336

Concession Acquisition and Development Analysis – Scenario #2

Scenario #2		First Year Rev		Revenues PSF		\$ 757,000	6.87	Pay/Prd
	Quizno's	Restau	irant Pro	o-Forma	Model			
Willam P. Hobby Airport - Center Concourse Unit C-14 May 15, 2006								
	PRO FOR			'EAR 1 - Y	EAR 5)			
		Year 1	Year 2	Year 3	Year 4	Year 5	Year 6	Year 7
Gross Revenues:					Γ			
Food & Non-Alcoholic Beverage	55.5%	530,038	577,741	623,961	\neg	721,049	785,943	840,959
Beverage-Alcoholic	44.5%	424,828	463,062	500,107	533	577,924	629,937	674,032
Others	0.0%	-	-	-	$\square \frown \frown \frown$	<u>~</u>	-	-
Total	100.0%	\$954,866	\$1,040,804	\$1,124,068	L D	\$1, 3,973	\$1,415,880	\$1,514,99
Cost of Goods Sold					\frown	\searrow		
COG - Food & Non-Alc. Bev.	29.0%	153,711	167,545	180,949	\bigtriangledown	209,104	227,924	243,87
COG - Beverage-Alcoholic	15.0%	63,724	69,459	75,016	$\bigvee \underline{A}$	86,689	94,491	101,10
COG - Others	0.0%	-	-		$\mathcal{I}_{\mathcal{O}}$	-	-	-
Cost of Goods Solo	22.8%	\$217,435	\$237,004	ST Q	\$273,082	\$295,793	\$322,414	\$344,98
				$\Box^{\wedge} \land^{\vee}$	$\bigtriangledown \Sigma$			
On-Site Direct Labor:				$\sim \sim$				
Salaries and Wages	18.5%	176,650	192,549		222,509	240,310	261,938	280,274
Payroll Taxes	3.6%	34,375	37,465	\searrow	43,299	46,763	50,972	54,540
Employee Benefits	2.7%	25,652	25		25,655	25,656	25,657	25,658
Other Employee Benefits	0.3%	2,674	2 €	$(\)$	3,368	3,637	3,964	4,242
Total	25.1%	\$239,351	\$258,	₹,220	\$294,831	\$316,366	\$342,531	\$364,71
Direct Operating Expenses:				7				
Fees/Permits/Licenses	0.2%	γ	L B	1,686	1,804	1,948	2,124	2,272
Postage, Freight & Counter Services	0.1%	\neg	\square	1,461	1,564	1,689	1,841	1,969
Insurance	0.1%	$\overline{}$	V 30-	1,118	1,197	1,292	1,409	1,507
Utilities (On-Airport)	2.4%	22,91	<u>7</u> 19	26,978	28,866	31,175	33,981	36,360
Telephone	0.3%	2,387		2,810	3,007	3,247	3,540	3,787
Repairs & Maintenance (On-Airport)	0.5%	~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~	896	4,896	4,896	4,896	4,896	4,896
Advertising & Promotion - National	<u>~</u> %	7 @ Z	10,408	11,241	12,028	12,990	14,159	15,150
Advertising & Promotion - Local	0.0	<u>∼∼</u> ∠⊼	-	-	-	-	-	-
Vechicle & Transportation	0.2%		2,082	2,248	2,406	2,598	2,832	3,030
Credit Card Express	Q(`		8,326	8,993	9,622	10,392	11,327	12,120
Bank Charges	くる	$\overline{\langle}$	1,041	1,124	1,203	1,299	1,416	1,515
Supplies (On-Airport)	()	\bigtriangledown $\overline{\gamma_{71}}$	9,888	10,679	11,426	12,340	13,451	14,392
Taxes (Exclusive of Income Taxes)	アック	865	3,122	3,372	3,608	3,897	4,248	4,545
Outside Services (On-Airport)	$\lambda \sim \infty$	222	5,828	6,295	6,735	7,274	7,929	8,484
Total		\$71,159	\$77,123	\$82,901	\$88,361	\$95,038	\$103,151	\$110,02
(> > > > > > > > > > > > > > > > > > >	/						
Amortization/Depreciation	$\Omega \sim 2$	72,429	72,429	72,429	72,429	72,429	72,429	72,429
	てのテ							
Concession Fees Paid to).3%	\$127,329	\$138,788	\$149,891	\$160,384	\$173,214	\$188,804	\$202,020
	$\overline{1}$							
Franchise Fees Paid to Quizno's ∕) 7.0%	66,841	72,856	78,685	84,193	90,928	99,112	106,049
							•	
Interest Paid to Financial Institution	2.5%	\$23,625	\$22,178	\$20,579	\$18,812	\$16,859	\$16,860	\$16,861
Total Expenses	55.9%	\$533,892	\$569,102	\$603,020	\$634,816	\$673,906	\$723,774	\$766,052
-								
NET INCOME	14.3%	\$136,698	\$161,841	\$186,398	\$209,861	\$238,346	\$270,580	\$297,908
	11.570	<i>4120,070</i>	\$101,011	\$100,000	<i>\$207,001</i>	<i>q</i> 200,010	<i>\$270,000</i>	φ_γ,γ00
Concession Acquisition Costs	26.2%	250,000	250,000	250,000	250,000	250,000	250,000	250,000
-	-				,			
Concession Develop. & Buildout	53.1%	507,000	507,000	507,000	507,000	507,000	507,000	507,000
Total Concession Acqtn & Buildout	79.3%	757,000	757,000	757,000	757,000	757,000	757,000	757,000

Scenario #2

\$954,866 First Year Rev∉\$0 Revenues PSF **\$50.23** \$757,000 **6.87 Pay/Prd**

Quizno's Restaurant Pro-Forma Model

Willam P. Hobby Airport - Center Concourse Unit C-14

		M	ay 15, 2006					
		Finar	icial Analy	sis				
		Year 1	Year 2	Year 3	Year 4	Year 5	Year 6	Year 7
Assumed Annual % Increase			5.00%	5.00%	5.00%	5.00%	5.00%	5.00%
Proposed % Rent Food & Beverage		12.00%	12.00%	12.00%	12.00%	12.00%	12.00%	12.00%
Proposed % Rent to Alcohol/Logo		15.00%	15.00%	15.00%	15.00%	15.00%	15.00%	15.00%
Proposed Total % Rent Yearly		\$127,329	\$138,788	\$149,891	\$160,384	\$173,214	\$188,804	\$202,020
Proposed Min. Dollars Rent Yearly		\$125,000	\$128,750	\$132,613	\$136,591	\$140,689	\$144,909	\$149,257
Proposed Min. Dollars Rent PSF Monthly		\$4.11	\$4.23	\$4.36	\$4.49	\$4.62	\$4.76	\$4.91
Projected Revenues PSF Monthly		\$31.39	\$34.21	\$36.95	\$39.54	\$42.70	\$46.54	\$49.80
Proposed Dollars Rent % of Sales		13.09%	12.37%	11.80%	11.36%	10.83%	10.23%	9. 85%
Sales Annually		\$954,866	\$1,040,804	\$1,124,068	\$1,202,753	\$1,298,973	\$1,415,880	\$1,514,992
Sales Monthly		\$79,572	\$86,734	\$93,672	\$100,229	\$108,248	\$117,990	\$126,249
Sales Daily Optng Expenses Daily		\$2,616 \$1,463	\$2,852 \$1,559	\$3,080 \$1,652	\$3,295 \$1,739	\$3,559 \$1,846	\$3,879 \$1,983	\$4,151 \$2,099
Opting Profit Daily (BFIT)	-	\$1,153	\$1,292	\$1,428	\$1,556	\$1,713	\$1,896	\$2,052
Annual Net Profit Before Taxes		\$136,698	\$161,841	\$186,398	\$209,861	\$238,346	\$270,580	\$297,908
Annual Net Profit After Taxes	30.00%	\$95,688	\$113,288	\$130,479	\$146,903	\$166,842	\$189,406	\$208,535
Plus non-cash charges		\$72,429	\$72,429	\$72,429	\$72,429	\$72,429	\$72,429	\$72,429
Less Debt Retirement	80.00%	(\$57,943)	(\$64,896)	(\$71,849)	(\$78,802)	(\$85,755)	(\$85,755)	(\$85,755
Net Operational Cash Flow	11.54%	\$110,174	\$120,821	\$131,058	\$140,529	\$153,515	\$176,079	\$195,209
Cash gain over orig. investment		\$110,174	\$230,995	\$362,054	\$502,583	\$656,098	\$832,177	\$1,027,386
Cash gain over orig. investment %		14.55%	30.51%	47.83%	66.39%	86.67%	109.93%	135.72%
Annual Revenues PSF	2,535	\$376.67	\$410.57	\$443.42	\$474.46	\$512.42	\$558.53	\$597.63
Monthly Revenues PSF		\$31.39	\$34.21	\$36.95	\$39.54	\$42.70	\$46.54	\$49.80
Net Passenger Yeild		\$0.10	\$0.11	\$0.12	\$0.13	\$0.14	\$0.15	\$0.16
		Kev O	perating Ra	ıtios				
Sales Annually		\$954,866	\$1,040,804	\$1,124,068	\$1,202,753	\$1,298,973	\$1,415,880	\$1,514,992
Total cost to open (CTO)		757,000	757,000	757,000	757,000	757,000	757,000	757,000
Less total financed, net of security deposit		(\$605,600)	(\$605,600)	(\$605,600)	(\$605,600)	(\$605,600)	(\$605,600)	(\$605,600
Net cash investment	-	\$151,400	\$151,400	\$151,400	\$151,400	\$151,400	\$151,400	\$151,400
Gross margin (after cost of sales & labor)		52.16%	52.38%	52.57%	52.72%	52.87%	53.04%	53.16%
Operating Income (goal is over 10%)		23.79%	24.68%	25.41%	26.01%	26.65%	27.30%	27.78%
Net Income before taxes (goal over 5%)		14.32%	15.55%	16.58%	17.45%	18.35%	19.11%	19.66%
Net cash flow before taxes		21.90%	22.51%	23.03%	23.47%	23.92%	24.23%	24.44%
Rent and CAM		13.33%	13.33%	13.33%	13.33%	13.33%	13.33%	13.33%
Total cost of labor		22.77%	22.77%	22.77%	22.77%	22.77%	22.77%	22.77%
Sales to cost ratio (goal is over 2.0)		1.88	2.05	2.22	2.37	2.56	2.79	2.99
Return on cash investment (NCF/CTO)		14.55%	15.96%	17.31%	18.56%	20.28%	23.26%	25.79%
Aver. # of Cust. Daily		349	368	385	399	419	443	461
Average Ticket Daily		\$7.50	\$7.75	\$8.00	\$8.25	\$8.50	\$8.75	\$9.00
Average Sales Per Hour		109	119	128	137	148	162	173
		Conce	ession Anal	lysis				
Airport Gates and Pass. Traffic - 2004	18.00	9,393,120		Term of Leas	e (mos/yrs)		84.00	7.00
Center Concourse Pass.Traffic - 2004	87.60%	8,228,373 Inv. Payback (mos/yrs)				82.45	6.87	
Passengers Per Sq. Ft. Leased		3,705		Total sq. ft. le	eased		C-13	2,535
T () () () ()		\$208 62		Markat Shar	% and \$		9.36%	\$954,866
Total cost to open per sq. ft. leased		\$298.62		Market Share	e /o anu ø		2.50 /0	1)
Mthly Food Revenues PSF Airport		\$298.02 \$60.42		# of Gates Pe			11.00	4.00

Corporate Profile

RMD Financial Corporation is a Colorado based consulting firm. We are both innovative and contemporary in our approach to business, financial and communications consulting. Since 1989, RMD's clients have received a broad range of business, financial, communications, and management consulting services and related products. Our clients benefit from the management and analyses expertise that RMD's management team provides.

Airport Concession Proposal Development and Packaging

RMD Financial Corporation's airport concession proposal development and packaging services includes an in depth *Concession Program Analysis* of each airport, creation and implementation of a twelve to eighteen month *Airport Concession Rollout Strategy*, and the design of an airport specific *Décor and Menu Plan*. The most critical stage in the concession development (new concession) process is the selection of each airport and concourse based upon the *customer profile* of each firm. For example, you would not want to develop a *Mont Blanc* store in a Southwest Airlines terminal. Simply stated, the key to success as an international airport concession aire is research and preparation. Each new airport concession program. The quality and scope of an airport's concession program can determine the success or failure of a concession concept. Many airport concession managers *lease too much concession space* considering the passenger traffic history of their airport. The process of securing a new airport concession could take from one to four months.

Acquisition of Airport Concessions

There are only two ways to become an airport concessionaire, by either acquiring (buyout) an existing concession or becoming the *selected vendor* in an open *Request for Proposals Process*. Both the buyout and RFP process require the approval of each airport's property office. RMD's concession buyout (acquisition) service includes an in depth **Concession Program Analysis** of selected airports. In fact, we are the only firm ranking the top 20 US airports based upon the performance of their concession programs. The process of acquiring an airport concession could take from four to 8 months.

Marketing of Airport Concessions

Airport concessionaires decide to sell their concession for a range of reasons, retirement, divorce, death, termination of a partnership, failure of a concession concept and others. RMD is the industry leader in marketing of airport concessions. With 35 concession locations, in 16 major airports, we set the standard for the buyout and resell of airport concessions. We have the resources and experience to determine the *market value* of each principal's ownership interest in business assets and lease rights in their international airport concession(s). The market value of each concession depends upon whether it is retail, service or food concept, the term of the lease and several other factors. A concession which is designated a *Disadvantage Business Enterprise* (dbe) location has a lower value compared to a non-designated location. The process of selling an airport concession is complex and could take from four to 8 months.

RMD Financial Corporation

Corporate Information

RMD Financial Corporation

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